



SAVE THE DATE

Philippine Business & Trade Mission to Canada

October 11–18, 2026 · Vancouver & Toronto

Mission Overview

The **Philippine Business & Trade Mission to Canada** is a landmark week-long initiative organized by the Centre for Philippines-Canada Business & Cultural Exchange (CPBCEX). Scheduled for **October 11–18, 2026**, this mission will bring Filipino businesses, entrepreneurs, and investors face to face with Canadian opportunities across two of the country's most dynamic cities—**Vancouver** and **Toronto**.

Whether you're looking to expand into the Canadian market, forge joint ventures, explore import-export opportunities, or participate in the featured **Canada-Philippines Business Expo**, this mission offers an unmatched platform for growth, connection, and cross-border success.

Featured Industries

This mission is open to Philippine-based companies and entrepreneurs across a wide range of sectors:

- **Food & Beverage** — Tropical fruits, seafood, coconut-based products, snacks, and specialty Filipino food brands
- **Technology & BPO** — IT solutions, software development, business process outsourcing, and digital services
- **Agriculture & Natural Products** — Organic produce, essential oils, abaca fiber, and sustainably sourced raw materials
- **Healthcare & Wellness** — Medical supplies, wellness products, healthcare staffing, and pharmaceutical partnerships
- **Manufacturing & Export** — Furniture, garments, electronics assembly, automotive parts, and industrial components
- **Education & Training** — Academic partnerships, technical training programs, and professional development exchanges

Why Canada?

Canada is home to one of the largest Filipino diaspora communities in the world, creating a natural bridge for trade and cultural exchange. With a stable economy, strong regulatory frameworks, and growing demand for diverse products and services, Canada represents a prime destination for Philippine businesses looking to expand internationally.

Vancouver and Toronto are Canada's two largest economic hubs—offering access to tech ecosystems, major port infrastructure, multicultural consumer markets, and established Filipino-Canadian business networks eager to connect with partners from the Philippines.

Be Part of the Delegation

As a delegate, you'll gain access to a curated program designed to maximize your exposure and business outcomes:

- Curated B2B matchmaking sessions with pre-vetted Canadian buyers and investors
- Guided visits to key business districts in Vancouver and Toronto
- Networking receptions with Canadian chambers of commerce and trade associations
- Market briefings on Canadian consumer trends, regulations, and import requirements
- Participation in the Canada-Philippines Business Expo showcase
- Media exposure and promotional opportunities for your brand

Canada-Philippines Business Expo

A centrepiece of the trade mission, the **Canada-Philippines Business Expo** will bring together exhibitors, buyers, and investors under one roof. Showcase your products and services, attend industry panels, and build relationships that extend well beyond the event.

Booth and sponsorship packages will be available for businesses seeking premium visibility and direct engagement with Canadian partners.

Interested in joining the delegation?

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